

Solvay and Orffa enhance their partnership to develop feed market in Denmark

Paris, June 27, 2016 --- Solvay and its distributor partner Orffa expand their relationship to better serve Bicar®Z market in Denmark. Bicar®Z is the sodium bicarbonate based solution produced by Solvay for livestock breeding. This source of essential nutrients for animal nutrition has a high buffering capacity that improves the yields of livestock.

The agreement, effective on July 1st, 2016, allows Solvay to increase Bicar® Z market penetration in Denmark by capitalizing on Orffa's technical and marketing competences in animal feed industry in this area.

« *Feed is a key market for Solvay which is recognized for the quality of its GMP certified production and its strong industrial network. The partnership with Orffa will support Solvay sales development of Bicar®Z in North European feed market by using Orffa's strong technical feed expertise and good customers focus* », said Juan-Carlos Gomez, Solvay commercial manager, bicarbonate & derivatives EMEA.

“*We are excited to market and distribute Bicar® Z there. It improves Orffa's position to effectively serve the animal nutrition market in Denmark, where technical expertise, commercial skills and marketing competences are essential*”, said Maarten Breukink, Business Unit Manager Ingredients, Orffa.

Orffa is currently distributing Bicar®Z by Solvay in Belgium, Luxembourg, Netherlands and Germany.

SOLVAY SODA ASH AND DERIVATIVES is a world leader in its sector, producing soda ash serving the glass, detergent and chemical markets and developing solutions based on sodium bicarbonate and trona serving the healthcare, food, animal feed, and flue gas cleaning markets. SA&D has 12 industrial sites worldwide, more than 3,500 employees and serves 90 countries.

ORFFA is a major marketing and distribution organization connecting specialty feed additives to the needs of business in the animal feed industry.

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